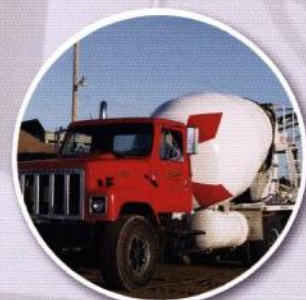
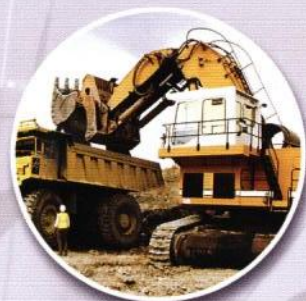




LUBE FILTERS

**LIGHT TRUCK, AUTOMOTIVE,
MEDIUM, HEAVY DUTY, EXTENDED LIFE
AND HIGH-EFFICIENCY FILTERS**



High-Efficiency and Extended Life



Imperial HE (High-Efficiency) Lube Filters

A high-efficiency, high-capacity filter that provides exceptional filtration for high-dust, on and off-road operations.

Imperial XL (Extended Life) Lube Filters

Perfect filter performance for extended drain interval programs. The XL Filter features increased capacity to keep your vehicles on the road longer without sacrificing contaminant removal efficiency. Also protects vital engine parts during low temperature start-ups and full load operations.

For Your Extended Service Level Program We Recommend Using Lube-finer Oil Analysis Kits.

LOSK-1
(shown)



The Best of Quality Lube-finer Filters High-Efficiency and

For The Life of Your Engines .

Scheduling regular oil and filter changes is the best insurance you have today to protect your engine. Lube-finer has engineered a filter designed to meet all your needs, specifically in severe "service" conditions.

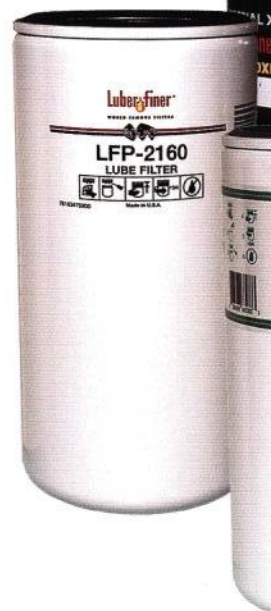


Severe "service" conditions are defined as:

- Frequent idle time such as stop-and-go driving in heavy traffic.
- Extensive highway driving in hot weather.
- Heavy towing and weight load.
- Driving on dusty dirt and gravel roads.
- Operation in sub-zero climates or cold start-ups.
- Driving on steep hills and mountains.

Lube-finer Lube filters are engineered with specially formulated media to provide maximum protection from engine wear and equipment breakdown.

All Lube-finer Lube filters are designed and tested using the latest SAE and OE testing measurements. Our filters meet or exceed OE requirements for service life and efficiency of contaminant removal.



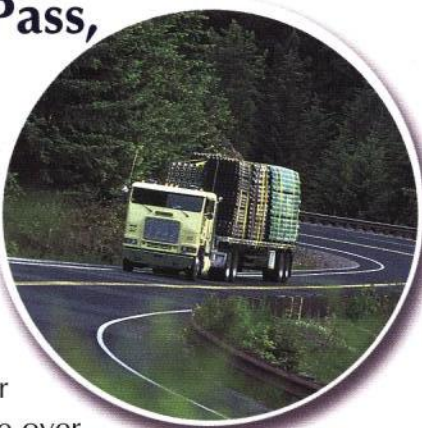
**Trust Lube-finer Filters
To Bring Your Fleet
Back At The End of
The Day . . .Every Day!**

All Worlds . . .

Available in Full-Flow, By-Pass, Extended Life Options!

The "Real-Time" Advantages . . .

More and more owners and operators are telling us that they are seeing "real-time" extended life and mileage by using Luber-finer filters. And, we're making it easier than ever to switch your entire filter line over to trusted Luber-finer brand filters by carrying a full line of **high performance** and **easy-to-install** filters.



So make the switch today and you'll begin to see the following benefits for your operations:

- Extended Engine Life.
- Reduced Engine Wear.
- Reduced Downtime.
- Reduced Operating Costs.

We're Proud of Our Innovations . . .

We're proud of the fact that Luber-finer pioneered Heavy-Duty By-Pass filtration with our world renowned 750 by-pass filter. And we're just as proud of our newest innovation, the New Zgard 9750 Heavy-Duty By-Pass filter.

The Zgard is specifically designed with a new high-tech, composite media that is engineered to reduce harmful soot and neutralize acid contamination that can destroy vital engine parts on the new emission compliant engines.

The future of filtration is about to change. Be sure to ask for more information about the new Heavy-Duty Spin-on By-Pass Zgard 9750.

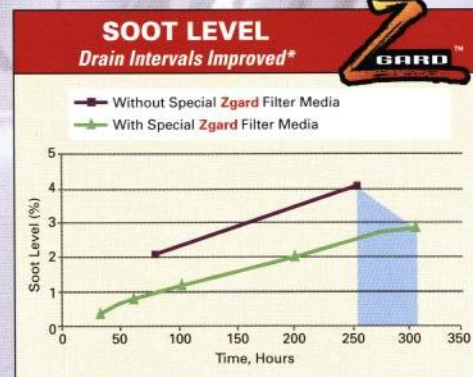


Introducing "ZGard"



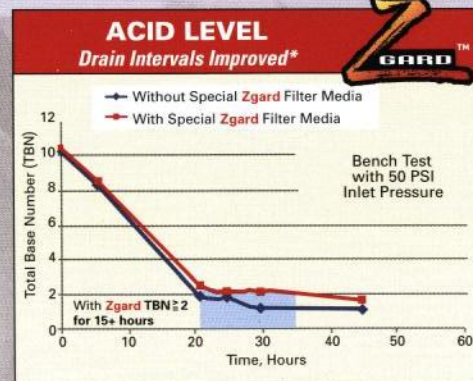
The new EGR type engines generate greater amounts of soot and acid. Full-flow filters cannot effectively capture this increased level of contamination. By adding the Zgard by-pass filter system, you can significantly extend the life of your engines.

Proven Soot Removal



Test conducted in the field with a well-known fleet, whose recommended field replacement was: 4% soot oil or 300 hours. With Zgard, the soot level remained at 3% beyond 300 hours.

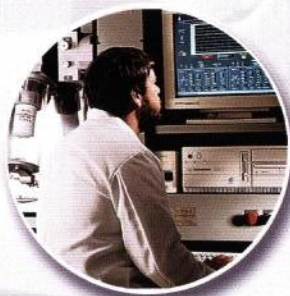
Neutralizes Acid



Recommended oil change: Total Base Number = 2. Independent laboratory tests suggest Zgard extends the drain interval up to 75%.

Highest Quality Standards

Recent capital investment of over fifty-million dollars in state-of-the-art production equipment together with innovative engineering and distribution methods means you get the best quality filters when you need them.



WARRANTY

Luber-finer filters are guaranteed to be free from defects in material and workmanship.

In the event of an engine or equipment failure directly caused by a proven defective Luber-finer filter, which was properly installed and changed following the engine or equipment manufacturers' recommended service intervals, Luber-finer will restore the engine or equipment to a condition equivalent to that existing just before the failure.

Claims for engine or equipment repairs provided under this warranty must be submitted within 30 days after discovery of damage. Luber-finer Technical Services Department reserves the right to examine the engine or equipment and filter to determine the amount of damage and whether it was caused by a defective Luber-finer filter.

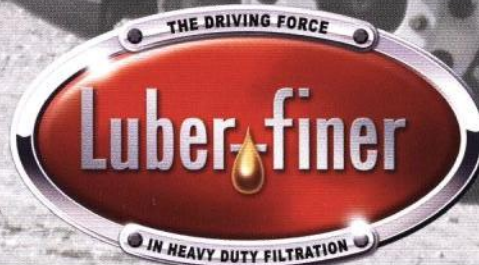
This warranty gives you specific legal rights. You may have other rights which vary from state to state.

**Use Luber-finer to maintain
your manufacturers' warranty**

Find your Filter with Luber-finder



Quick access to Luber-finer filters and cross-references on competitive and OEM products. Install the CD Rom in your PC then access applications for automotive, light-truck, heavy duty and off highway equipment.



WORLD MARKETING & SALES HEADQUARTERS

200 South 4th Street, Albion, Illinois 62806-1313

www.luberfiner.com

Phone: 1-800-851-3641

Fax: 1-800-545-1508

Technical Assistance: 1-800-882-0890

Outside U.S.A. Phone: 1-618-445-6011

Outside U.S.A. Fax: 1-618-445-4040



©2004 Luber-finer, Inc.
Luber-finer, Inc. is a registered trademark of
Champion Laboratories, Inc.
Champion Laboratories is a QS9000/QS9001
& ISO16949 Company
Printed in the United States of America