

REGISTER FOR **LUBER FINER** UNIVERSITY

GET THE KNOWLEDGE YOU NEED TO DRIVE YOUR TEAM'S FILTER SALES

*Education for distributors,
point-of-sale associates and others who
work in the heavy duty industry.*



Provide your customers with the best heavy duty filtration solutions with training from Luber-finer University. Filtration training that's fun, informative – and FREE!



Actionable tips and tools designed
to empower your heavy duty
filtration efforts



Expert knowledge into the science
of filtration and critical vehicle
fluids and air



Experienced insights regarding the
features and benefits Luber-finer
filters offer Heavy Duty Vehicles

EARN WHEN YOU LEARN

Complete the 6 Luber-finer University modules by November 1, 2019

Receive a

\$10

Amazon.com Gift Card*

Get entered into drawing for a

\$500

Amazon.com Gift Card* (2 winners)

Get entered into drawing for a

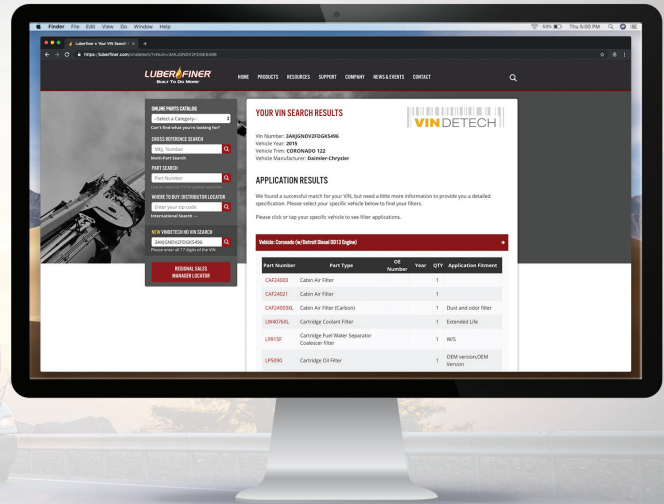
\$100

Amazon.com Gift Card* (10 winners)

GET STARTED AT WWW.LUBERFINER.COM/UNIVERSITY

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FIND THE RIGHT FILTER FOR YOUR VEHICLE WITH



***A game-changing resource for installers, fleet owners,
and parts and sales managers.***

Luber-finer's Vindetect is the first online Vehicle Identification Number search tool in the heavy duty filtration market. Prevent performance issues with a convenient and reliable way to find the filters you need for your scheduled filter replacements.

FEATURES INCLUDE:



VIN search capability for
heavy, medium and
light duty vehicles



Ability to upload multiple VINs
at once from an
Excel spreadsheet



Option for downloading PDF
packet of search results for
future reference

NEW VINDETECH® VIN SEARCH

VIN Number



Please enter all 17 digits of the VIN

ENTER YOUR VIN, FIND YOUR FILTERS

TRY IT NOW AT LUBERFINER.COM/VINDETECH